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**DISCUSSION FORUM AGENDA**

**BIRD FRIENDLY CERTIFICATION INITIATIVE**

**Thursday 25th February, 3- 6pm GMT UK (6- 9 pm Uganda time)**

**Housekeeping/tech: Ellie, Rwenzori Sustainable Trade Centre** 5 minutes

**Introduction: Pauline Tiffen, Chairperson, Rwenzori Sustainable Trade Centre** 5 minutes

**Keynote** Robert Waggwa Nsibirwa, Group CEO, Africa Coffee Academy, Uganda “Future of Coffee in Uganda”

The social economic and environmental importance of coffee for livelihoods, sustainability and economic development in rural Uganda [placeholder sentence to be discussed with Robert] 10 minutes

**Part 1. What is Bird Friendly Certification for coffee and cocoa?**

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| Bird Friendly certification | Ruth Bennett | Smithsonian Migratory Bird Center (SMBC), “Smithsonian Migratory Bird Center's Bird Friendly Coffee program” | 10 minutes |
| Bird Friendly certification | Ruth Bennett | Smithsonian Migratory Bird Center (SMBC) “Bird Friendly Certification testing for Cocoa” | 10 minutes |

**Q&A 15 minutes**

**Part 1 target time 35 mins**

**Part 2. What bird friendly production means for small-holder farmers – a Global view**

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| West Africa:  **Sierra Leone** | DrFelicity Butler, Divine Chocolate, Former TWIN | Sierra Leone RSPB work with Gola and the Farmer-Led Coop NGOCFU | 10 minutes |
| East Africa:  **Uganda** | Lazarous Bwambale, RSTC Trade Officer | Uganda’s first steps: Buka and Bundikakemba Cooperatives in Bundibudgyo, Western Uganda work on organic and bird friendly certification | 10 minutes |
| East Africa:  **Ethiopia** | Pauline Tiffen, , Chairperson, Rwenzori Sustainable Trade Centre | Bird Friendly Certified Farms - Coffee Farms in Ethiopia on the map | 10 minutes |

**Q&A 15 minutes**

**Part 2 target time 45 min**

**Part 3. The importance of Embracing Bird Friendly Certification for the Rwenzoris**

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| Flora and Fauna and Protection of Habitats | Prof Clovis Mountains of the Moon University, | Birds of Semuliki and Rwenzoris | 10 minutes |
| Bird Friendly Certification Feasibility Study | Prof. Moses Muhumuza Mountains of the Moon University | Bird Friendly Certification Feasibility Study | 10 minutes |
| Bird Friendly environmental and economic impacts to the livelihoods of communities | Mr. Rodgers Mutyebere, Mountains of the Moon University | Bird-friendly growing and certification of coffee and cocoa and related environmental and economic impacts to the livelihoods of communities in the Rwenzori region | 10 minutes |
| The ethical  coffee market in the UK | Guy Wilmot, Bird & Wild Coffee | Guy Wilmot, Bird & Wild Coffee, an overview coffee of the ethical  coffee market in the UK - what consumers care about, the retail market | 10 minutes |
| Economic Benefits from a Sustainable Environment | Mr. Richard Tooro, Kabarole Tours and Safaris | Eco-Tourism , Ornithological tourism, environment conservation and agroecologists | 10 minutes |

**Q&A 15 minutes**

**Part 3 target time 105 min**

**Part 4. East African Certification: Experiences and Challenges**

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| E. African Certification Experiences and Challenges | Ecocert Regional Director for Africa, François Peyret | Bird Friendly Certification Accreditation in East Africa: Challenges and Steps | 10 minutes |
|  | Nimwesiga, Fairtrade Africa | Fairtrade Certification in East Africa, laying the ground for ecological and socially valuable production | 10 minutes |

**Q&A 15 minutes**

**Part 4 target time 35 min**

**Wrap Up and Conclusions**

Ronald Higiro, General Manager, Rwenzori Sustainable Trade Centre

Wrap up and close – observations and consideration of agricultural, ecological, sustainability aspects as well as how the Ugandan Coffee Sector could support and the Ugandan Min of Agric in endorsing and supporting Bird Friendly Coffee as well as the cocoa sector.

10 mins